

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 122924 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Estimate #</u> 11667	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/27/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFXT	10/29/12	11/06/12	Fox 25 AM News 5a	5a-6a		:30			NM	7	\$3,850.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$550.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$550.00			
2	WFXT	10/29/12	11/06/12	Fox 25 AM News 5a	5a-6a		:30			NM	7	\$3,850.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$550.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$550.00			
3	WFXT	10/29/12	11/06/12	Fox 25 AM News 6a	6a-7a		:30			NM	7	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$800.00			
4	WFXT	10/29/12	11/06/12	Fox 25 AM News 6a	6a-7a		:30			NM	7	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$800.00			
5	WFXT	10/29/12	11/06/12	Fox 25 AM News 7a	7a-9a		:30			NM	7	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$800.00			
6	WFXT	10/29/12	11/06/12	Fox 25 AM News 7a	7a-9a		:30			NM	7	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$800.00			
7	WFXT	10/29/12	11/06/12	Fox 25 AM News	7a-9a		:30			NM	7	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$800.00			

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<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/27/12 / 08/30/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$800.00			
8	WFXT	10/29/12	11/06/12	Fox 25 AM News	7a-9a		:30			NM	7	\$5,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$800.00			
Week:		11/05/12	11/11/12	MT-----				2	\$800.00			
9	WFXT	10/29/12	11/06/12	Fox 25 AM News 9a	9a-10a		:30			NM	7	\$2,450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$350.00			
Week:		11/05/12	11/11/12	MT-----				2	\$350.00			
10	WFXT	10/29/12	11/06/12	Dr. Oz	10a-11a		:30			NM	4	\$400.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-T---				2	\$100.00			
Week:		11/05/12	11/11/12	MT-----				2	\$100.00			
11	WFXT	10/29/12	11/05/12	Fox 25 News at 6p	6p-630p		:30			NM	12	\$5,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				10	\$450.00			
Week:		11/05/12	11/11/12	M-----				2	\$450.00			
12	WFXT	10/29/12	11/05/12	Fox 25 News at 630p	630p-7p		:30			NM	12	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				10	\$500.00			
Week:		11/05/12	11/11/12	M-----				2	\$500.00			
13	WFXT	11/04/12	11/04/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	1	\$200.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$200.00			
14	WFXT	11/05/12	11/05/12	Bones - Net	8p-9p		:30			NM	1	\$4,000.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00			
15	WFXT	10/30/12	10/30/12	Hope/Ben	8p-9p		:30			NM	1	\$3,000.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00			
16	WFXT	10/30/12	10/30/12	New Girl/Mindy	9p-10p		:30			NM	1	\$3,500.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,500.00			
18	WFXT	10/29/12	11/05/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	7	\$9,450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,350.00			
Week:		11/05/12	11/11/12	M-----				2	\$1,350.00			
19	WFXT	11/03/12	11/03/12	M-Su 10p-11p News	10p-11p		:30			NM	3	\$5,550.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				3	\$1,850.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
20	WFXT	11/04/12	11/04/12	M-Su 10p-11p News	10p-11p		:30			NM	3	\$5,550.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S				3	\$1,850.00				
21	WFXT	11/04/12	11/04/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	1	\$1,350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----S				1	\$1,350.00				
22	WFXT	10/29/12	11/05/12	Anderson Live	3p-4p		:30			NM	6	\$600.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	MTWTF--				5	\$100.00				
Week: 11/05/12		11/11/12	M-----				1	\$100.00				
23	WFXT	10/29/12	11/05/12	Ricki Lake	4p-5p		:30			NM	6	\$600.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	MTWTF--				5	\$100.00				
Week: 11/05/12		11/11/12	M-----				1	\$100.00				
24	WFXT	10/29/12	11/05/12	Dr. Oz	5p-6p		:30			NM	6	\$900.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	MTWTF--				5	\$150.00				
Week: 11/05/12		11/11/12	M-----				1	\$150.00				
25	WFXT	10/29/12	11/02/12	WS Game Non Home	Various		:30			NM	3	\$12,900.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	M-WT---				3	\$4,300.00				
26	WFXT	11/02/12	11/02/12	Fringe - Net	9p-10p		:30			NM	1	\$700.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	----F--				1	\$700.00				
27	WFXT	10/29/12	11/05/12	M-Su 10p-11p News	10p-11p		:30			NM	18	\$33,300.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	MTWTF--				15	\$1,850.00				
Week: 11/05/12		11/11/12	M-----				3	\$1,850.00				
Totals											149	\$137,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	149	\$137,150.00	\$116,577.50
Totals	149	\$137,150.00	\$116,577.50

Signature: _____ **Date:** _____

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